

COZUMEL 2026

Sponsorship Prospectus

June 8-13, 2026 | Cozumel, Mexico



A unique opportunity to reach a niche, high-intent audience

The Academy for the Advancement of Animal Chiropractic (The Academy) is a 501(c)(3) non-profit dedicated to advancing the field of animal chiropractic through continuing education, credentialing, and professional community. Our annual conference brings together the most dedicated practitioners in the field at a destination event and those sessions are available for purchase in future years to come!

Cozumel 2026 takes place June 8-13 at a stunning beachside resort in Cozumel, Mexico. This is an intimate, high-engagement CE conference for certified animal chiropractors – both chiropractors and veterinarians.

80+

CEs available 24/7 OnDemand

900+

Members on the Academy email list

2 Years

Of digital reach via recorded sessions

All conference sessions are professionally recorded and sold individually and as a full bundle to the Academy members over the following two years (or longer!). This means your sponsorship investment continues working long after the conference ends, reaching every practitioner who purchases a recording.

Certified animal chiropractors are a hyper-specialized professional audience. There is no dedicated mailing list, no single trade directory, and no ad platform that reaches them directly. The Academy is the gateway.

Have questions or want something more tailored to fit your needs? Reach out! We are flexible!! Nothing is set in stone. Let's create the package that works for you!

Rachel Wendt, DC

Executive Director, Academy for the Advancement of Animal Chiropractic

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Cozumel | Sponsorship Tiers

Platinum Partner - \$2,500

Maximum 2 sponsors at this level

Benefit	Digital	Live	Evergreen
Branded intro slide + verbal mention in ALL recorded sessions - reaches every individual and bundle buyer for 2 years	✓	✓	✓
1 dedicated standalone email to 900+ member list, sent by the Academy exclusively on your behalf	✓	✓	
60-second pre-recorded video spot played before one live session (also captured in the recording)	✓	✓	✓
Dedicated feature post across Facebook, Instagram, and YouTube	✓		
Logo + blurb in 2 pre-conference membership emails	✓		
Logo on all conference signage and any printed materials		✓	
Sponsor spotlight in post-conference recap email to full membership	✓		
Company details listed on the Academy Website for a 1-year period	✓	✓	

Digital = online asset. **Live** = in-person only. **Evergreen** = benefit continues reaching recording buyers for a minimum of 2 years after the conference.

Gold Partner - \$1,500

Maximum 3 sponsors at this level

Benefit	Digital	Live	Evergreen
Branded intro slide + verbal mention in 2 recorded sessions of your choice	✓	✓	✓
Logo + mention in 1 pre-conference membership email	✓		
1 dedicated social media feature post (platform of your choice)	✓	✓	
Logo on conference signage and any printed materials		✓	
30-second pre-recorded video spot played before one live session (also captured in the recording)	✓	✓	✓
Mention in post-conference recap email to full email list	✓		
Company details listed on the Academy Website for a 1-year period	✓	✓	

Digital = online asset. **Live** = in-person only. **Evergreen** = benefit continues reaching recording buyers for a minimum of 2 years after the conference.



Silver Partner - \$500

Unlimited spots

Benefit	Digital	Live	Evergreen
Branded intro slide + verbal mention in 1 recorded session of your choice	✓	✓	✓
Logo mention in 1 pre-conference membership email	✓		
Logo on conference signage and any printed materials		✓	
Company details listed on the Academy Website for a 6-months period	✓	✓	

Digital = online asset. **Live** = in-person only. **Evergreen** = benefit continues reaching recording buyers for a minimum of 2 years after the conference.



A La Carte Add-Ons

Any of the following can be added to a sponsorship tier or purchased as a standalone sponsorship outside of our conference. Perfect for companies who want targeted, budget-friendly exposure without a full package commitment.

Add-On or Separate Options	Investment
<p>Standalone email A dedicated email sent by the Academy to 900+ certified animal chiropractors exclusively on your behalf. Limited to 3 per year to protect exclusivity and deliverability.</p>	\$500
<p>60-second commercial 60-second commercial played to attendees – both live and those joining us remotely. Branded intro slide + 60-second commercial in one recorded session. Reaches individual and bundle buyers for 2+ years. Ideal for remote-friendly brands.</p>	\$699
<p>Single session recording sponsorship Branded intro slide + verbal mention in one recorded session of your choice. Reaches individual and bundle buyers for 2 years. Ideal for remote-friendly brands.</p>	\$400
<p>Co-branded resource handout Provide a co-branded PDF (protocol guide, reference chart, product overview) distributed digitally to all attendees and every recording buyer for 2 years.</p>	\$150
<p>Bag Sponsorship Your brand sponsors one group lunch. Table signage, verbal recognition, and a social post included. Used for many years!!</p>	\$500
Opportunities outside of our June event!	Investment
<p>Podcast Sponsorship 30-second verbal mention/commercial and logo placement in show notes for one Animal Chiropractic Podcast episode. Evergreen audience, no travel required.</p>	<p>1 – \$199 6 – \$799 Founding – \$1,500</p>
<p>Social media post Sponsor provides content (product spotlight, team intro, clinical tip, etc.) that the Academy posts natively to Facebook and Instagram with your account tagged. Can be tied to the event, or any time of year!</p>	<p>1 – \$250 2 – \$399 4 – \$499</p>
<p>Standalone Email A dedicated email sent by Academy to 900+ certified animal chiropractors exclusively on your behalf. Limited to 3 per year to protect exclusivity and deliverability.</p>	\$500
<p>Animal Chiropractic Map Sponsor Your logo and advertisement appear as a banner on the main Animal Chiropractor Locator Map page, including your contact information, a custom blurb, and a direct link to your website. Your logo also appears on every individual state page for consistent nationwide visibility. View the map at www.advancinganimalchiro.org/animal-chiropractic-map-interactive-map.</p>	\$2,500

Why Sponsor the Academy in 2026?

An audience you cannot reach anywhere else

Certified animal chiropractors are one of the most specialized professional audiences in animal health. There is no single public directory, no single trade publication, and no advertising platform targeting them directly. The Academy is the only organization that brings them together and communicates with them regularly. When you sponsor the Academy, you are accessing a community that is otherwise inaccessible.

Your investment works for two years, not two days

Unlike a trade show booth that ends when the event does, the Academy sponsorships include placement in professionally recorded sessions sold to members over the following two years – or longer! A branded intro slide produced once continues representing your company to every practitioner who purchases a recording.

Small room, serious buyers

Our limited in-person attendees are not students or casual observers. They are credentialed, practicing professionals who make purchasing decisions for their clinics. The intimacy of the event means your brand is seen, heard, and remembered, not lost in a trade show crowd.

Flexible options at every budget

From a \$150 social post to a \$2,500 Platinum package, the Academy offers meaningful exposure at every investment level. Add-ons allow sponsors to customize their presence without overcommitting.

Ready to sponsor?

Sponsorship spots are limited, particularly at the Platinum and Gold levels. To reserve your spot or ask questions, please reach out to:

Rachel Wendt, DC

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We look forward to partnering with companies who share our commitment to the advancement of animal chiropractic. Thank you for your consideration.